REAL ESTATE CASE STUDY

BUSINESS OVERVIEW: A national real estate franchisor with nearly 4,000 sales associates in over 160 locations simplifies with a document management strategy.

CUSTOMER CHALLENGES
• No standardization
• Outdated technology
• Multiple vendors
• No document output strategy
• Out of control printing costs
• Not leveraging size of organization

COMDOC DEVICES & SOLUTIONS
• Multifunctional products (MFP’s)
• Cost-effective cost per copy printer program
• Comprehensive document output analysis of all corporate-owned offices
• Color print tracking and accounting package for agent billing

BENEFITS
• Significant cost savings for growth reinvestment
• Bill-back process pays for majority of solution
• Dramatically improved billing workflows, saving money
• Reduced Total Cost of Ownership (TCO)
• Consistent products, pricing & support for entire organization

COMDOC’S SCALABLE SOLUTION OFFERED
A CONSISTENT, NATIONAL PROGRAM WHILE CATERING TO THE INDIVIDUAL NEEDS OF THE LOCAL OFFICES.

CONTACT US TODAY FOR A FREE ASSESSMENT

3458 Massillon Rd. Uniontown, OH 44685
P. 1.800.321.1009
F. (330) 896.9217
Email: contact@comdoc.com
www.comdoc.com
Growth through acquisition in business is always exciting and challenging. However, managing the assets and contracts that are in place within the companies acquired can be very difficult. With over 300 machines placed, ComDoc has and continues to successfully integrate its solution in these offices as new acquisitions and growth occurs.

Knowledge is Key – ComDoc worked with this Real Estate Company to understand the needs of every office, the current environment of these offices as well as the contracts that existed within these offices. Then a strategy was developed for a phased approach to replace equipment within every office with a scalable solution.

It was discovered that every office had the same needs, but their size and volumes varied. Providing a menu of pre-configured devices based on these needs allowed for each office volume requirements to be met without sacrificing capabilities.

With a central IT staff that couldn’t physically visit every office to set up print drivers, scanning and other software, ComDoc created an install procedure that allowed the IT staff to implement remotely. This was done through the following steps:

- Staging all products within ComDoc’s Distribution Center
- Pre-loading all IP addresses, user codes and address book information in the machines
- Ensuring that all network print drivers were set up appropriately prior to scheduling the installs
- Set up a detailed training schedule for every install so that every new machine installed was ensured immediate training upon install as well as follow up training later that same day as well as the next day

All locations were set up in this manner and has allowed for continued success in deployment.

The Gartner Group Estimates that up to THREE PERCENT of a company’s annual revenue is spent on printing costs!